

Vantage
1977

PRIVATE LABELING | 2024



LG
MADE IN CHINA

THE PATRIOT

THERE'S NO BETTER BRAND THAN YOUR OWN

WHY SELL SOMEONE ELSE'S BRAND WHEN YOU CAN SELL YOUR OWN?

Create an exclusive collection with Vantage's private label program and take complete control of your price, inventory and messaging. With the most options in the game, choose from over 50 styles, and a low opening minimum, we give you the easiest way to maximize your margins.

Talk to your sales representative today! 732-340-5810 or sales@vantage77.com

vantage77.com

TAGLESS PRIVATE LABELING IS AVAILABLE ON MORE THAN 50 STYLES!

Vansport Polos:

1880, 1881, 1885, 1886, 2000, 2001, 2300, 2301, 2420, 2455, 2460, 2475, 2476, 2480, 2481, 2485, 2600, 2601, 2602, 2604, 2795, 2796, 2945, 2946, 2995

Performance Layers:

3405, 3406, 3450, 3451, 3470, 3471, 6105, 6106

Vantage Cotton Shirts & Fleece:

2300, 2301, 3280, 3283, 3285, 3297, 3298, 3340, 3341

Jackets/Vests:

5760, 7162, 7163, 7370, 7371, 7375, 7376

Vantage Earthwise:

8060, 8061, 8062, 8063, 8065, 8066, 8068

HEAT SEAL PRINTED LABEL: (Cover up label size is 2.25"W X .8" H)

Pricing is per unit and includes design, production and application of transfer labels and review of artwork will determine final cost, feasibility. For best results, our artists will help translate your logo to accommodate heat transfer labels. Not all logos are suitable for heat transfer labels.

	72-299 pcs	300-599 pcs	600-1199 pcs	1200-2399 pcs	2400+ pcs
2-color label (1-color ground + 1-color logo)	\$1.25 each	\$1.00 each	\$.75	\$.55	\$.45
3-color label (1-color ground + 2-color logo)	\$1.75	\$1.50	\$1.25	\$1.70	\$1.50

White is not available as a ground color. The lightest option is Cool Grey 2.

MINIMUM: 2-color labels start at 72 pieces. 12-piece minimum order to apply.

LABEL PRODUCTION LEAD TIME: 1-2 weeks after template approval

APPLICATION LEAD TIME: 2-3 days

LABEL EXAMPLES



COMPLETE YOUR COLLECTION WITH A CUSTOM HANGTAG!

Vantage can design, print and apply hangtags to your private label order. --Customers may also supply finished hangtags to be applied at no extra cost.

STANDARD HANGTAG SPECS:

2" X 3.5", horizontal or vertical layout

14pt Cover Stock

1-sided, 4-color printing

72-piece minimum - Add \$1.00 per garment

144-piece minimum - Add \$.50 per garment

